

FACT SHEET – POMBERGER GOISERN

Company profile

POMBERGER Goisern is an Austrian family business based in Bad Goisern in the Salzkammergut region. For over 40 years, the company has been synonymous with high-quality, design-oriented spectacle frames and sustainable craftsmanship. As a manufacturer and distributor, POMBERGER Goisern combines regional craftsmanship, innovative spirit and international brand expertise. Marken im Portfolio

- Johann von Goisern – The original from Austria. Handcrafted in Bad Goisern, inspired by the region's flora and fauna.
- Zeeland – French design with coastal flair. Colourful, light and with an international fashion aesthetic.
- NOS Eyewear – Genuine Italian craftsmanship from the Cadore Valley. Precision, style and heritage with attitude.
- Luxol 1969 – Italian classicism with timeless elegance. Fine lines, high-quality materials and traditional design with style awareness.

Core competencies

- Own design and manufacturing facility in Bad Goisern (Austria)
- Over 80 steps per handcrafted spectacle frame
- Use of 72% cotton acetate – natural, durable, comfortable
- Short delivery routes and highest service quality through direct sales
- Sustainable production with Bad Goisern's largest solar panel system and intelligent energy recovery systems
- Multi-award-winning services and field service

Sustainability & Responsibility

- Regional production with a focus on short transport routes
- Energy generation through our own photovoltaic system
- Intelligent energy recovery systems
- Durable materials and resource-saving manufacturing
- Long-term partnerships with opticians based on trustworthiness

Staff & Structure

- Family-run company with around 40 employees
- In-house development, production, sales and service
- Active support in Austria, Germany and other European markets

Contact

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