

1x4

Limited



The new LIMITED EDITION:

1 women
frame

1 unisex
frame

5 new frames
each model

Limited to 1440 pieces worldwide.

The limited edition was released under the theme "Salt". Here in the Salzkammergut, where Johann von Goisern has originated and been produced from the very beginning, salt has also been extracted from the mines for centuries.



JL001 Q87

Salty Peach

Inspired by the natural salt that has been mined in Salzkammergut for thousands of years, this unique color combination emerged.



JL001 Q88

Lake Sundown

Inspired by the blue mountains where we harvest our „white gold,“ this design blends the blue hues of the mountain panorama with the romantic colors of wild roses.



JL001 Q89

Rosé

Quartz crystal meets a stunning bed of alpine flowers. Rich berry tones harmonize with crystalline salt white.



JL001 Q90

Mossy Earth

Inspired by the moss-covered forests and meadows that workers once traversed on their way to the salt mines.



JL001 Q91

Autumn Sky

When the summer sun sets over Lake Hallstatt, its reflection in the crystal-clear mountain waters creates these stunning, vibrant color combinations.



JL002 Q92

Foggy Mountain

When the blue morning mist settles over the salt mountains and the treetops are swallowed by fog, the flora reveals itself only cautiously.



JL002 Q93

Ember

This color combination is reminiscent of a beautiful solstice fire blazing high and harboring a fiery glow within.



JL002 Q94

Pastelly

The gentle morning sun casts a poppy field in soft pastel tones, with blossoms displaying a range of delicate hues.



JL002 Q95

King Fisher

This frame captures the full spectrum of colors found in the native Austrian kingfisher. Its vibrant plumage served as inspiration.



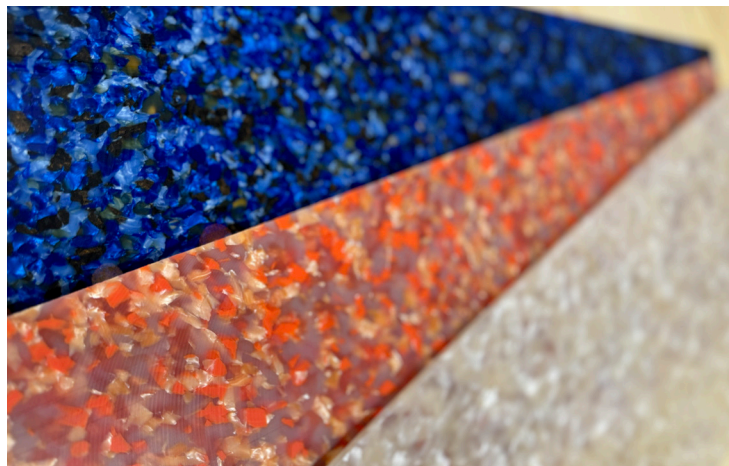
JL002 Q96

Rocky Salt

This wonderful combination is reminiscent of the layers of rock that appear in the salt caves.

MATERIAL

Three unique materials, were developed by the design team, which were produced, exclusively for the JVG Limited Edition.



THE CASE

Thanks to inhouse 3D printing, laser-cutting and other innovative techniques, we were able to create a special, limited packaging.



THE LOOK

The exclusively designed materials are skilfully staged in the oversized and classic design language.

